

LA JOLLA MUSIC SOCIETY 2021 GALA



Bluegrass & Bling

FEATURING A THRILLING LIVE PERFORMANCE BY
GRAMMY® AWARD-WINNING ARTISTS

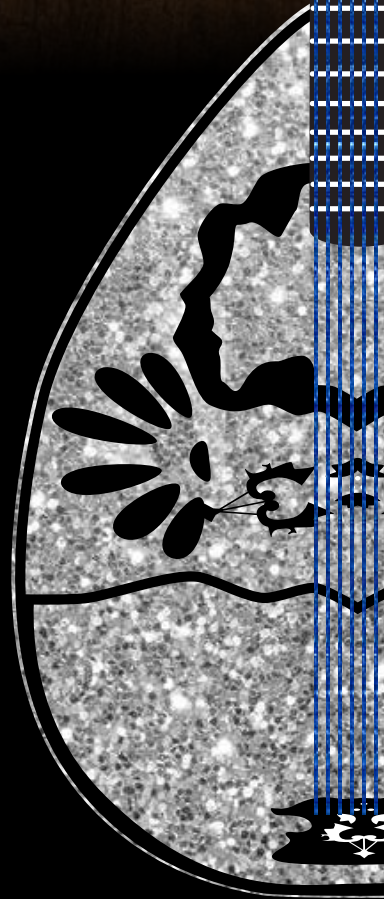
STEEP CANYON RANGERS

SATURDAY, MAY 22, 2021

SHERYL SCARANO, GALA CHAIR

**SPONSORSHIP
OPPORTUNITIES**

PROCEEDS TO BENEFIT THE EDUCATION, OUTREACH,
AND ARTISTIC PROGRAMS OF LA JOLLA MUSIC SOCIETY



BENEFACTOR SPONSORSHIPS

\$75,000 BENEFACTOR (\$72,850 DEDUCTIBLE)

- 6 GALA TICKETS AT A PRIVATE TABLE UPFRONT BY THE STAGE
- 6 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- 6 PASSES TO A MEET & GREET AND PHOTO WITH THE ARTISTS
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE AND eBLASTS, IN EVENT POSTERS, PROGRAMS, FROM THE STAGE DURING THE OPENING AND CLOSING REMARKS, AND VIDEO SCREEN

\$50,000 BENEFACTOR (\$48,550 DEDUCTIBLE)

- 4 GALA TICKETS AT A PRIVATE TABLE UPFRONT BY THE STAGE
- 4 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- 4 PASSES TO A MEET & GREET AND PHOTO WITH THE ARTISTS
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE AND eBLASTS, IN EVENT POSTERS, PROGRAMS, FROM THE STAGE DURING THE OPENING AND CLOSING REMARKS, AND VIDEO SCREEN



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GRAMMY® AWARD-WINNING ARTISTS

STEEP CANYON RANGERS

TABLE SPONSORSHIPS

\$100,000 TABLE SPONSOR (\$97,050 DEDUCTIBLE)

- 10 GALA TICKETS AT A SPONSOR TABLE CLOSE TO THE STAGE
- 4 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE AND eBLASTS, IN EVENT POSTERS, PROGRAMS, AND VIDEO SCREEN

\$50,000 TABLE SPONSOR (\$47,250 DEDUCTIBLE)

- 10 GALA TICKETS AT A SPONSOR TABLE CLOSE TO THE STAGE
- 2 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE AND eBLASTS, IN EVENT POSTERS, PROGRAMS, AND VIDEO SCREEN

\$20,000 TABLE SPONSOR (\$17,250 DEDUCTIBLE)

- 10 GALA TICKETS AT A SPONSOR TABLE
- 2 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE, IN EVENT POSTERS, PROGRAMS, AND VIDEO SCREEN

\$15,000 TABLE SPONSOR (\$12,250 DEDUCTIBLE)

- 10 GALA TICKETS AT A SPONSOR TABLE
- 2 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION IN EVENT POSTERS, PROGRAMS, AND VIDEO SCREEN

TICKETS

\$10,000 RECEPTION SPONSOR TICKET FOR TWO (\$9,250 DEDUCTIBLE)

- 2 GALA TICKETS AT A TABLE
- 2 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- GIFT PACKAGE FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE, EVENT POSTERS, AND PROGRAMS

\$5,000 ARTIST SPONSOR TICKETS FOR TWO (\$4,250 DEDUCTIBLE)

- 2 GALA TICKETS AT A TABLE
- 2 TICKETS TO THE EXCLUSIVE BENEFACTORS & SPONSORS PARTY ON MAY 21
- CD FROM STEEP CANYON RANGERS
- RECOGNITION ON WEBSITE, EVENT POSTERS, AND PROGRAMS

\$2,000 HONORARY TICKET FOR ONE (\$1,735 DEDUCTIBLE)

- 1 GALA TICKETS AT A TABLE
- CD FROM STEEP CANYON RANGERS
- RECOGNITION IN EVENT PROGRAMS

\$1,500 GALA (\$1,250 DEDUCTIBLE)

- 1 GALA TICKETS AT A TABLE



UNDERWRITING

UNDERWRITING GIFTS ARE FULLY DEDUCTIBLE AND INCLUDES
RECOGNITION ON WEBSITE AND EBLASTS, IN EVENT POSTERS,
PROGRAMS, VIDEO SCREEN, AND FOR SUPPORT AT \$5,000+
YOU WILL RECEIVE AN INVITATION TO THE
BENEFACTORS & SPONSORS PARTY ON MAY 21.

\$30,000 WILL SUPPORT

- PERFORMANCE PRODUCTION
- EDUCATION AMBASSADOR PROGRAM FOR A YEAR

\$15,000 WILL SUPPORT

- DINNER
- STAGE & LIGHTING
- MUSICIANS IN OUR CONRAD KIDS CONCERT SERIES

\$10,000 WILL SUPPORT

- MUSICIANS
- PERFORMANCE AUDIO & VIDEO

\$5,000 WILL SUPPORT

- WINE & CHAMPAGNE
- GALA PROGRAM BOOK
- ONLINE STREAMING OF AN LJMS PERFORMANCE

\$2,000 WILL SUPPORT

- ACCOMODATIONS FOR MUSICIANS
- PHOTOGRAPHY

\$1,000 WILL SUPPORT

- INSTRUCTION FOR A STUDENT AT OUR
COMMUNITY MUSIC CENTER FOR A YEAR

PROCEEDS BENEFIT THE EDUCATION, OUTREACH, AND ARTISTIC
PROGRAMS OF LA JOLLA MUSIC SOCIETY.



LA JOLLA MUSIC SOCIETY 2021 GALA

Bluegrass & Bling

SATURDAY, MAY 22, 2021

SHERYL SCARANO, GALA CHAIR

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ TELEPHONE _____

ARE THERE ANY DIETARY RESTRICTIONS IN YOUR PARTY? _____

BENEFACTOR SPONSORSHIPS

- ☐ \$75,000 for a Private Table of 6 (\$72,850 tax deductible)
- ☐ \$50,000 for a Private Table of 4 (\$48,550 tax deductible)

TABLE SPONSORSHIPS

- ☐ \$100,000 for a Table of 10 (\$97,050 tax deductible)
- ☐ \$50,000 for a Table of 10 (\$47,250 tax deductible)
- ☐ \$20,000 for a Table of 10 (\$17,250 tax deductible)
- ☐ \$15,000 for a Table of 10 (\$12,250 tax deductible)

TICKETS

- ☐ \$10,000 Reception Sponsor Ticket for 2 (\$9,250 tax deductible)
- ☐ \$5,000 Artist Sponsor Ticket for 2 (\$4,270 tax deductible)
- ☐ \$2,000 Honorary Ticket for 1 (\$1,735 tax deductible)
- ☐ \$1,500 Gala Ticket for 1 (\$1,250 tax deductible)

UNDERWRITING (fully deductible)

- | | | |
|--|--|---|
| <input type="checkbox"/> \$30,000 Performance Production | <input type="checkbox"/> \$10,000 Audio/Visual | <input type="checkbox"/> \$2,000 Photography |
| <input type="checkbox"/> \$30,000 Education Ambassador | <input type="checkbox"/> \$5,000 Wine & Champagne | <input type="checkbox"/> \$2,000 Accommodations for Musicians |
| <input type="checkbox"/> \$15,000 Dinner | <input type="checkbox"/> \$5,000 Gala Program Book | <input type="checkbox"/> \$1,000 Instruction for a Student at our Community Music Center for a year |
| <input type="checkbox"/> \$15,000 ConRAD Kids Musicians | <input type="checkbox"/> \$5,000 Online Streaming of an LJMS Performance | |
| <input type="checkbox"/> \$15,000 Stage & Lighting | | |
| <input type="checkbox"/> \$10,000 Musicians | | |

☐ I am unable to attend but would like to make a \$_____ underwriting gift.

PAYMENT

- ☐ Enclosed is a check payable to LA JOLLA MUSIC SOCIETY
- ☐ Charge a total of \$_____ to my ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover:

CARD NUMBER _____ EXP. DATE _____

Proceeds to benefit the education, outreach, and artistic programs of La Jolla Music Society. Tax ID #23-7148171.

RETURN FORM: La Jolla Music Society, 7600 Fay Avenue, La Jolla, CA 92037 or by email to NSlavik@LJMS.org.

If you have any questions or would like to make a payment by phone, please contact Nicole Slavik at 858.459.3724, ext. 206 or NSlavik@LJMS.org. A tax receipt and acknowledgement letter will be provided. You will receive a confirmation with additional event and check-in details at least 10 days before the gala.